

## Prince George Patent Lawyer

Prince George Patent Lawyer - Effective asset management is directly related to having a successful company. Normally, companies are not as diligent at managing their intangible assets as they are at protecting, managing and acquiring hard assets. Amongst these assets is intellectual property rights, which has the possibility to be amongst the most important advantages a company can have in this technology based society.

There are various things that could be an intellectual property asset, comprising your business name, brands used on your products or offering your services, copyright in advertising materials, patents or design protection, processes, software and equipment. If not properly protected, some rights regarding intellectual property are usually abused and lost.

Our firm works together with our clients so as to provide them with the information required for them to perfect, manage and identify their intellectual property assets. Moreover, our lawyers can assist with the implementation and development of plans to enforce these rights.

To be able to allow us the capability to provide a wide selection of services, several members of our company have specific industry skill in areas of information technology, cosmetics, sports and entertainment, advertising, franchising, retail, financial and insurance companies.